



2017 SBA InnovateHER is a cross-cutting prize competition to unearth innovative products and services that help impact and empower the lives of women and families.



InnovateHER Host Locations

If your organization has submitted a request to host the event, please contact us at ignite@challenge.gov or call us at 1-800-828-7243. We will be happy to assist you in any way we can.



Why Support?

- **Innovation Platform** : InnovateHER2017 Challenge provides an innovation platform. Women now make up nearly half of the labor force and play a critical role in our nation's economic prosperity.
- **National Level Exposure** : The InnovateHER2017 Challenge is a national prize competition through local business competitions that culminate in a Final Selection Round. During the InnovateHER Finals, up to 10 Finalists will compete for the Top Three cash prizes totaling **\$70,000 in prize money**.
- **Support small business** innovation in WA



Who can participate?

- InnovateHER2017 provides an opportunity for entrepreneurs throughout the U.S. to showcase products and services that have a measurable impact on the lives of women and families (30%), have the potential for commercialization (40%), and fill a need in the marketplace (30%).
- Participants must be at least 18 years old, U.S. citizens or permanent residents, and meet other requirements per the Challenge Rules.



When will competition happen?

- **National Level Competition** : Winners will be announced on July 31st. Local winner details will be shared via challenge.gov site
- **Local Level Competition** : WA InnovateHer will held in the heart of Puget Sound. It will be held at Bellevue City Hall on May 16 from 5:00pm to 8:30pm.

Did you know...?

- 57%** of working age women participate in the labor force
- 74%** of employed women work full-time
- 70%** of working women have children under 18 years old

* 2014 U.S. Department of Labor statistics



How can we partner?

- **Become a sponsor**: Sponsor \$5000, \$2500, \$1000, \$500 to cover the costs of hosting the competition
- **Apply To Pitch** : Startups and Small Business can apply to pitch for Nov 18th competition. No costs to pitch.



Contact Us

More Info : [igniteWA Site](http://igniteWA.com) : [InnovateHer 2017](http://InnovateHer2017.com)
 Contact Chaitra Vedullapalli at chai@meylah.com or call her at 510-579-4945

Examples:

- Website listing approved childcare providers in your zip code
- Fresh, healthy ingredients mailed to your door