

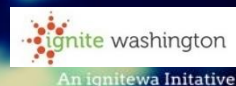


#WAFANGEAR

BUSINESS PITCH COMPETITION

Lets Spot The Coolest Fan Gear

Coming Soon



SPONSORED BY: COMING SOON

#WAFangear Business Pitch Contest is a cross-industry competition to discover innovative products and services that help impact and empower the lives of WA sports fan base.

DID YOU KNOW

1. **Seahawks mean big business; stores, restaurants cash in on playoff run** - Visit Seattle estimated 2015 NFC Championship will pump at least \$6 million into the local economy.
2. Jobs in sports have a multiplier of 2.3, which means that for every job created, 1.3 more are created through the supply-chain effect (*economicmodeling.com)



Why Support?

- **Innovation Platform** : The lovefest between the WA sports and their die-hard sports fans means big bucks for the local economy — especially during home playoff games. WA Fangear Business Challenge provides an innovation platform for anyone to create innovative products and services to feed the needs of sports fan base.
- **State Level Exposure** : The WA sports Fangear Challenge is a State prize competition through local business competitions that culminate in a live pitch Final Round. During the Finals, up to 10 Finalists will compete for the top cash prizes totaling **\$5,000**.
- **Increase digital market access to WA small businesses & startups** producing the product and services



Who can participate?

- Opportunity for youth, college students, startups and small businesses to showcase products and services that have a innovative solution (30%), have a great product pitch (20%), and ability to sell on an online marketplace (50%).
- Participants must be at least 13 years old, U.S. citizens or permanent residents, and meet other requirements per the Challenge Rules.



When will competition happen?

- **State Level Competition** : State level finals will be held on June/July, 2016 in the heart of Puget Sound.
- **Local Level Competition** : City Level competitions will be held by local organizations through out March, April, May



How can you partner?

- **Become a sponsor**: Sponsor \$20K, \$10K, \$5K, \$2.5K, \$1K (placement, events, connections, access to right audience)
- **Apply To Pitch** : Youth, College Students, Startups and Small Business can apply to pitch for local competition. No costs to pitch. Application fees of \$10-\$25 apply to pitch.



Contact Us

More Info : [IgniteWA Site](#) : WA Fangear
Contact Chaitra Vedullapalli at chai@meylah.com,
Kiran Modak, Kiran@apexagency.com

Local Brands



meylah

